

LAKE MURRAY ASSOCIATION BOARD OF DIRECTORS
Minutes of Meeting
October 11, 2010

Directors Present: Dave Landis, Joy Downs, Tom Ruple, Ken Fox, Jay Schabacker, Ralph Crafton, Sharon Miles, Ryan Westmoreland, Don Pertl, Irby Schultz, Amy Jo Jacobson, Wendell Clamp, Roy Parker, Russ Jernigan, Don Tyler, Joe Agnew, Wallace Hubbard

Directors Excused: Lee Barber, Aleda Anderson, Nancy Edwards

The Board meeting was held at the Farm Bureau Building in Lexington and was called to order by Dave Landis at 7:01 p.m. Members were welcomed and Ralph Crafton opened the meeting with prayer.

Minutes of the previous month's meeting were approved with no changes by a motion which was seconded and adopted.

Tom Ruple reviewed the Treasurer's Report and it was approved by a motion which was seconded and adopted.

OLD BUSINESS

Safety Consortium:

The next meeting of the Consortium will be on October 20th and will be chaired by Lee Barber. Ken Fox, Jay Schabacker and Louise Love plan to attend this meeting, which will wrap up the summer season. Interest in the Safety Consortium is growing and it provides good information for members in the Lake Link, as well as Lake Murray Magazine and Lexington Chronicle.

Joy Downs recommended that LMA provide lunch at the October 20th meeting, with Mathias Sandwich preparing it. Joy suggested that LMA, as facilitator, continue providing the lunch for these meetings. It was suggested that we could perhaps have a business sponsor occasionally provide lunches. The cost is \$7-\$8 per person, and six (6) meetings are planned each year for the Safety Consortium. Meetings in 2011 will start in April, and Joy suggested that a meeting be scheduled at the beginning of the year to plan for the new year.

Tour of Homes:

Joy Downs reported that the 2011 Pontoon Tour of Homes has two potential homes at this time, both on the Lexington side of the lake (the Cook/Sassafras and Marty Rae homes). Spence's Point is the location of the furthest home, and the other is at The Landings across the cove from Spence's Point. Roy Parker mentioned one more possible home nearby, and he agreed to be a backup home if no other homes are secured.

Lee Barber has suggested that this Tour could be run out of Jake's Landing since Archie Traewick is putting in new docks, and the landing has sufficient parking.

LMA Barbecue on October 24th:

Joy Downs mentioned assignments Louise Love has made for the LMA Barbecue scheduled on October 24th at Lighthouse Marina. Amy Jo Jacobson has agreed to handle the membership table, Ryan Westmoreland will be responsible for tents, and Irby Schultz will be responsible for donations and door prizes. Irby estimated that the Board already has about 15 gift cards for the raffle. Tickets for the raffle will be available for \$1.00 each. Consensus was that Gretchen Ramsey's art donation be held till a later date.

Dave Landis asked Board members to give thought to ways we could encourage others to attend, in addition to Board members and their friends. Sharon Miles agreed to email a BBQ flyer to Board members. Tom Ruple agreed to send emails, or USPS mail, to former members whose memberships expired in 2008 and 2009. Tom felt that if memberships have been expired for 5 years or more, there would be no need to send an email. Consensus of Board members was that bulk mail be used for the mail-out, and go back no further than 2008 for expired memberships.

Irmo Public Meeting:

Wingard's Nursery in Lexington did a Rain Garden presentation at the Public Meeting in Irmo, and representatives of County Sheriff's offices spoke to members about the Safety Consortium. Bill Argentero of SCE&G spoke briefly about the dam relicensing and answered questions. LMA Board members emphasized safety on the lake by wearing life vests at the meeting. Staff from West Marine demonstrated a variety of vests available for use. Investigator, Mark Bower and Sheriff Lee Foster from Newberry County Sheriff's Office provided valuable examples of how important wearing life vests can be in saving lives. Sea Tow also presented a \$1,050.00 check to the Association at this meeting.

The Sea Tow donation was discussed and Dave asked members what direction might be best for the Board and members it represents on the lake. He stressed that LMA appreciates the donation tremendously, but increasing membership is what we desire. He reminded members that many corporate sponsors do much for the Association and don't receive publicity like Sea Tow. A proposed Sea Tow brochure was then discussed. Joy suggested a revision to clarify that the \$25 fee generates membership in Lake Murray Association. Discussion continued about our concern for other corporate sponsors, as well as pros and cons of advertising, and guidelines and controls for any advertising. Ryan Westmoreland suggested that LMA reserve the right to screen and approve all submissions. A suggestion was made that a committee be formed to survey this. Dave asked that members give further consideration to items discussed and be prepared to vote in November.

NEW BUSINESS

Macedonia Meeting on November 23rd:

Possible attendees for the Macedonia meeting are Captain Rowe from Lexington County, Jason Booth from Saluda County, and Lee Foster from Newberry County. DNR Lt. Billy Downer has also been invited. Matt Bower will present dock signs, and Bill Argentero may also be there.

LMA Christmas Party:

The Board of Directors' Christmas Party is scheduled for Saturday, December 18th, from 2-5 pm at the Keener's residence on Heron Lane. A sign-up sheet is to be circulated for members to sign up for covered dishes, or contributions toward the main dish, and Bob will furnish all drinks.

Six Board Positions:

After the new president is elected, there will be four (4) vacant positions on the Board of Directors: 1st Vice President, 2nd Vice President, Public Relations/Publicity, and Advertising.

Chem Light Safety Equipment Purchase:

Richland County has requested assistance in providing Chem lights for boaters they ticket for having no running lights on a boat at night. If DNR or Sheriff's Department officials stop a boat at night with no lights, they must escort the boat to shore if no temporary lights are available for the ticketed boater. Chem lights enable officers to send the boat home safely, unescorted by DNR or the Sheriff's Department. John at Sea Tow **agreed** that Chem light acquisition would be a good use of funds contributed by Sea Tow. Consensus was that the shelf life of Chem lights be determined, and then order them as appropriate. A suggestion was made that Mark McColman at the Sheriff's Department has knowledge of Chem lights and could possibly provide this information.

The Chem Light Safety Equipment vote was submitted to Board members by email and approval was received to purchase 3 boxes of Chem lights for a total of \$255. Each box contains 100 lights, and \$255 represents a purchase of 300 lights.

3rd Annual Business After-Hours Halloween Party:

On October 28th at 5:30 p.m., the Lake Murray Chamber of Commerce will sponsor a "Monster Bash" Halloween party at Black's Bridge, and Amy Jo Jacobson agreed to have a membership table there.

2011 Boat Show, February 11th-13th:

The 2011 Boat Show will begin on Friday instead of Thursday. Costs will be \$390 for a 10'x10' booth, and \$120 for table and chairs. Tom Ruple made a motion that we arrange for a 10x10 booth, and it was seconded and adopted. Board members discussed a safety focus for the 2011 booth, as well as the need for a Committee Chair.

Lexington Chamber of Commerce:

The Lexington Chamber of Commerce is working on a project, a map of Lake Murray that will be distributed in March. According to **Mayor**, Randy Halfacre, LMA could put an ad on this map for \$200.00. The \$200 ad would be the size of a business-card, with the LMA logo, phone number and website address, and the phrase “Voice of Lake Murray”. Ralph Crafton made a motion to purchase the \$200 ad, and it was seconded and adopted.

COMMITTEE REPORTS

Dave Landis asked that Board members think about individual Committee meetings, with the Committee Chair providing a brief report at the monthly Board meeting.