

**LAKE MURRAY ASSOCIATION MINUTES
OCTOBER 8, 2007**

Dave Landis, President, called the meeting to order at 7:05 p.m. in Lexington, SC. He welcomed our new Board Member, Don Pertl. Don will be retiring in 15 days. He has a strong interest in Lake Murray having lived on the lake for 24 years in the Pine Island Area. Don noted a willingness to help wherever needed and all welcomed him enthusiastically.

The meeting began by a prayer by Ralph Crafton.

The minutes had been approved and posted on the Web site.

Tom Ruple presented the Treasury Report. We had a net gain of \$4,019.36. Our total expenses (\$3,319.88) were covered essentially by the success of the Golf Tournament. The Treasury Report was approved.

OLD BUSINESS:

Golf Tournament: Ralph Crafton and Louise Love

1. Ralph was recognized for his phenomenal job in running our First Annual Golf Tournament. He was left with the job when David Kinard moved away and he carried the weight of the tournament. He took it and ran with it. He also donated (8) sets of the Swing-Tec Golf, at his own expense for the First Place Prize Winners. This generosity was above and beyond what was expected from Ralph. He was thanked with heartfelt appreciation.
2. The report of the results showed we had
 - (12) Gold Sponsors, which represented either cash or product worth \$500 or more,
 - (28) Silver Sponsors which reflects gifts of money or value of \$100 or more, and
 - (12) Bronze Sponsors, which reflects gifts of less than \$100.00.All of the Sponsors will be recognized in the newspaper, in the Lake Link, and on the Web Site for their generosity and support of LMA.
3. Things learned in the process of organizing the First Golf Tournament (with many who were not familiar with Golf):
 - Plan ahead early to reach “heavy sponsors” who plan their donations early
 - Be consistent with your date, tournament site each year (September/Timberlake)
 - Communicate with specifics to all who are involved.
 - Establish a Standing Committee and recruit members who are not on the board to share their expertise and enthusiasm. (Wallace Hubbard has expressed an interest in working with this committee.)

- May encourage some to come by boat next year.
4. Ralph recommended that the committee get together now and set goals for next Year. One goal this time was to have 18 teams and we fielded 14, which was good for a first event.
 5. Highlights and comments about the Golf Tournament.
 - All comments were positive stating how well the tournament was run.
 - Many felt it was a classy event in all areas: food, signs, organization, and people running the event.
 - One person hit the pin on the Boat Hole- and missed winning the boat by a fraction- WOW!
 - Comments on how impressed they were that they pre-drew tickets to speed up awards.
 - The day was lots of fun with perfect weather.
 6. Advertising for the tournament begins now with an article in the Lake Link asking for volunteers to be on the planning committee for next year. We should put a blurb on the Website and encourage help at any future meeting.
 7. Louise is putting together a planning book with information regarding sponsors, scheduling, and things learned from this experience to guide the committee.
 - She has also finished the Thank You notes to sponsors. Tom is working on mailing the Tax Letters as well.
 8. A motion was made to have the Golf Tournament become a standing committee and to make the commitment to continue with this as a fundraiser. All approved unanimously.

NEW BUSINESS

Newberry Meeting, November 20, 2007 @ 7:00 p.m. @ Macedonia Church:

Dave Landis

At the next Board Meeting we will have flyers to be distributed to Newberry to encourage participation. We need articles written for the various newspapers. Notice to Radio Stations in the area, with emails going to members in that area. Kay Gordon will hopefully help in this area.

Speakers will be: Wallace Hubbard of BioGator,
Harold Barrett of Green Lawnz Inc. and
Stan Jones of Light House Marina.

Lake Link Mailing: Bob Keener

Bob explained that by folding the Newsletter the price of mailing drops from .33 cents to .18 cents each. Doing this requires we flip the address on the backside. He took a vote

on the size of the new Heading. The largest Heading was the favorite. To have Pine Press seal and fold the 700 Newsletters it will cost \$28.48. To add the address and seal them is an extra \$80.00. (We save \$105 in postage, so it is really only about \$3.50 additional.) A motion was made and approved, unanimously (with a little encouragement from Bob) that we give Pine Press a try this time.

Website: Mike Kletter

In an effort to both upgrade and add a little excitement to our website, Mike and Dave Landis did a video shoot at the towers. The intent was to capture a sailboat sailing in front of the towers to create a moving simulation of our logo. 20 attempts later, it was a wrap and the video has been sent to NY. The hope is to have this appear when you first enter the website. Congratulations to Directors Kletter and Landis!

Mike would like to encourage our updating the website often and is willing to be the point man for this. It was discussed that Tom really needs to get new information and articles from all to accomplish this goal.

Thank You and Tax Letter: Louise Love and Tom Ruple

These thank you and tax letters to the Golf Tournament Sponsors will be finished in the next few days.

Phosphorus- Grant or Jimmy Chandler: Rich Kidder

There is interest in pursuing a grant this year to enable us to continue to test for Phosphorus and to have money available should we need the services of Jimmy Chandler, Environmental Lawyer.

- There is a meeting with the members of the Lake Keowee Assoc-Bill Baxton and the Clemson Extension. The feeling is this group is where we would like to be in the future. They have great success in writing grants, raising money, projects working to keep the lake clean, using advertisers, and in involving like minded people in activities. All interested in scheduling a meeting and going to meet with this group please email Rick Kidder with your intentions and thoughts ASAP.
- The general feeling of the board is that this is a positive action and one worth pursuing.

COMMITTEE REPORTS:

Environmental: Roy Parker

Roy presented his cumulative findings through September 13th. He noted coves "H" (Cloud's Creek) and "K" (Bush River) consistently showed high phosphorous which is evidence of a pattern forming. Both of these coves have drainage, K from agriculture and H from the Newberry sewage treatment.

Roy suggests that we bring in a recognized expert with the effects of phosphorous to address the elevated levels of phosphorus at a meeting to inform the community. These findings will be shared with DHEC.

- It was further suggested by Dave Landis that we expand the testing to determine how far these higher levels have spread to deeper water.

Following the meeting, Roy will distribute all bottles and necessary equipment and forms for the final testing
Next Wednesday.

Government: Joy Downs

No Report

- Comment made regarding Tim Flack's article about the lake and river water in the newspaper. Agreed this is a sticky topic. Tim Flack is contacting LMA before writing his articles.

Publicity: Vacant

No Report.

Membership: Kemble Oliver/ Aleda Anderson

Kemble reiterated the fact that we are up 200 members from this time last year. 48 membership letters were sent out recently including the 10 new members who joined at the Lexington Public Meeting.

- Ed suggested that we have a Membership table and tent at the upcoming Sailing event. It will be a huge event. Several are willing to be present for that day to take memberships, sell Dock Signs and to be a presence.

Newsletter: Bob Keener

Bob continues to encourage all to use the Lake Link to advertise and sell the Lake Murray Association and to ask for help from the members.

Bob discussed the fact that we may not want to renew our contract @ Ballentine (\$150) as we can get better rates by using Pine Press. He advised that Pine Press is willing to do mailings for us, but cautioned that the placement of our logo on the envelope may cause a problem in mailing as the postal scanner will be unable to read it. The suggestion was taken under advisement.

Nominating: Aleda Anderson/ Bill East

Aleda mentioned that April will be the end of terms for several current Board members and asked that they let her know their intentions now or in the near future. (Lee Barber, Joy Downs, Bill East, Ken Fox, Dave Landis, Roy Parker and Don Tyler). Ken, Dave and Don all expressed their intent to continue on the board.

- Encouragement was given to turn in names of willing workers who are interested in serving on the board.

Safety: Ed Colie/ Jay Schabacher

Ed noted that everyone needs to be concerned with Safety on the lake and that in the Future there may be tests on 25-50 Horsepower motors. (?) He suggested an ultimate Need to test drivers and have them learn the rules and regulations of boating which may not stop accidents, but may encourage thinking more carefully about how to

operate safely.

- Ed mentioned that he has been unable to get a courtesy inspection of his boat this year- Kemble concurred. Russ said he would meet with them to arrange this inspection and would include anyone else who was interested.
- The committee has been given the task to explore the idea of backing laws to reduce speed after dark.
 1. A poll is considered being taken at events and meetings to get the community's thoughts on the matter.
 2. It was also suggested that other lake groups be contacted to see if they have addressed this issue and how.
 3. The Lake Link will be an avenue to poll the membership.
 4. A blurb will also be put on the website encouraging comments.

**Safety and speeding on the lake has become an issue in the news of late since the boating disaster resulting in the deaths of two people. They were speeding at night on the lake.

Special Events: Mike Murrell

No Report

Projects: Ken Fox

All is well in the area of projects.

Web Site: Tom Ruple/ Wayne Kirby/ Mike Kletter

The comment was made to keep the website changed regularly and that Mike Kletter was willing to be the point man. Part of the issue at present is that articles and information needs to be given to Tom or Mike quickly to accomplish this goal.

Tom suggested that we need to make a firm plan on how we want the website to look in the future before meeting with the web Master.

The meeting was adjourned at 8:35 pm with thoughts of finding new board members, considering ways to make the lake safer, and in seeking new members to join LMA.