

LAKE MURRAY ASSOCIATION BOARD OF DIRECTORS
Minutes of Board Meeting

March 14, 2011

The Board Meeting was called to order at 7:05 pm by Dave Landis, and the meeting was opened with prayer by Ralph. Dave Landis welcomed Laura Reid who was the guest of Amy Jo Jacobson. Laura came to visit the board to see if she may like to become a Director. She is a real estate agent and an ambassador with the Lake Murray Chamber of Commerce. Dave then ask for our thoughts and prayers for those who could not attend as there were many who were dealing with family and friends who have become ill or passed away. Some mentioned were Ken Fox's mother who had fallen. Sally Edwards had a neighbor she was tending to.

The minutes from January and February had been emailed to the board and there were no corrections. They were approved by those present.

Tom Ruple reviewed the Treasurer's Report with members. A change was made to include dues paid in advance of 2011 to be included in liabilities. Russ Jernigan felt this was a good adjustment to the report and a motion to approve it with no changes was seconded and adopted. A question was raised about an audit and Tom indicated one had been done in the past by Bill East. We may look at completing on in the near future. The motion was made to approve the Treasurer's report, seconded and approved by all present

OLD BUSINESS:

Tour of Homes: Louise Love updated members on how plans for the Tour are progressing. She presented her list of sub-chair folks that she had asked to help with specific items this year. Don Tyler has agreed to coordinate the boats and the captains, but has several commitments and will need some help when he cannot be available. Phil Spears and Leo Whigham stepped up to offer their assistance. The remainder of the sub-chairs include: Amy Jo Jacobson (Ticket Tents), Ralph, Dave & Sharon for Ticket sales, Sherry Oliver for Tour Guides, Dave Landis for Sea Cadets, Lee Barber for the Power Squadron, Joy Downs and Louise for Publicity, Joy Downs for Refreshment Team. It was decided that Don, Tom, Russ, Roy and Louise will meet at Jakes within the next couple of weeks to determine the best use of the facility. Louise shared the information on each homeowner currently committed to be on the tour. At this time the tour has 5 homes. Lake Murray Magazine has asked to do a spread in their April issue on the tour and Kay Gordon will be coordinating that effort for LMA. After much discussion as to what phone number we will use for ordering Tickets, Sharon Miles offered her cell phone as she seldom uses it and it was decided to place that number on the website. Tom had an example of the order form on the web page and demonstrated how it can be used when ordering with a credit card or with a check. He added that the website is secure and guests should feel comfortable using this source to order their tickets. The date for the

Tour of Homes is May 14th, with May 15th as the rain date, tickets are \$30.00 and the launch site is Jakes Landing, one at 9:00 and one at 1:30. Joy Downs was adamant that each member of the Board of Directors needs to participate in this event as it is our single fund raiser for operating the Association for the year.

Saluda Meeting: Dave Landis said the meeting was very interesting and we received good feedback from those who attended. LMA served hot dogs, chili, chips and drinks at the meeting. It was enjoyed by everyone there. **Can one of you insert the program for the Saluda meeting here?** Although we did receive encouraging feedback on the meeting from our members, the challenge was that so few attended. That prompted a discussion as to whether we should continue annual meetings in that area. The poor attendance appears to be the result of a combination of lack of sufficient advertising and a lack of concern among the members. It was unanimously decided that we should continue the meetings and find ways to encourage more members to attend. It was also suggested that LMA take a larger role in the program itself, informing members on our numerous activities. The Board also decided that we

Safety Consortium: Lee Barber reviewed items addressed at the January 19th meeting of the Consortium, including chem lites purchased for Richland County, 911 response on the water using cell phone triangulation, vessel safety checks, , and inflatable PFDs. He also spoke briefly about a grant funding proposal which was submitted to the Greater Chapin Community Endowment by the January 31 deadline.

Boat Show: Dave Landis spoke about plans for this year's booth at the Boat Show, which will be shared with the Safety Consortium, Lake Murray Power Squadron, and Coast Guard Auxiliary. Anyone who renews or purchases an LMA membership will be eligible for the drawing on the last day of the Boat Show. The winner of this drawing will receive an inflatable PFD.

Saluda meeting: Joy Downs spoke about the upcoming Saluda meeting on February 22nd at the Hollywood Ruritan Club. Ken will help with a light meal to be served, consisting of hot dogs, chips, and soft drinks. Joy asked that all Board members try to attend this meeting.

NEW BUSINESS:

Key Chains: Joy Downs shared plans for key chains which will have the Safety Consortium logo on one side and a safety slogan on the other. One of the possibilities being considered is giving these key chains to anyone who completes a boating course or safety inspection.

4H20 Summer Program: This summer, 4H20 will be a two-day event during the week of June 13th. Ken Fox mentioned that pontoons will be needed on Monday, June 13th, and

on Wednesday, June 15th. Clemson Extension University has expressed their desire to recognize Rich Kidder for his many years of service to the 4H20 program.

LMPS Power Point Presentation: Board members reviewed ideas for the content of this Power Point Presentation scheduled for the March 17th LMPS meeting.

Ballots: In Bill East's absence, Joy Downs spoke about the upcoming election. Bill has received a resignation from Wendell Clamp, but said he will continue helping Sharon Miles with the Lake Link. Some Board members have agreed to renew, and other names have also been recommended for consideration.

Banking Update: Tom Ruple spoke about the need to update corporate documents at the bank which handles LMA accounts. After discussion, the motion was made to update or renew bank documents as necessary within current constraints, and to update authorized signatories on the accounts. The motion was seconded and adopted.

COMMITTEE REPORTS:

Environmental: Roy Parker spoke about a Hollow Creek Watershed meeting that he, Dave Landis and Joy Downs plan to attend this week. Recent rainfall and a one foot increase in the lake level in one week were also discussed. Dave Landis mentioned a phone call he received from someone expressing concern over flood insurance rates based on a model which may possibly be inaccurate. He directed this person to someone who is familiar with the 100-year flood plain and how it applies to Lake Murray property.

Government Liaison: Joy Downs reported that the Striped Bass Flow Adaptive Management Team will meet March 1st. Joy, Dave, Roy and Don are planning to attend..

Publicity: Committee Chair still vacant.

Membership: Sally Edwards spoke about the Committee's focus on renewal memberships and its goals to increase LMA membership. Members discussed the possibility of using PayPal for membership renewals instead of credit cards. It was suggested that the Board consider PayPal for Tour of Homes ticket purchases also. Tom Ruple agreed to look into this possibility.

Special Events/Projects: No report.

Newsletter: Sharon Miles will send out an assignment list for articles that are due in early March for the Lake Link, which will go out in early April with ballots.

Web Site: Tom Ruple mentioned a few changes on the web site and said it averages more than a thousand hits each month.

The Board meeting was adjourned at 9:00 p.m.

Respectfully submitted,
Lucy Wingard, Interim Recorder