

LAKE MURRAY ASSOCIATION MINUTES

January 11, 2010

CALL TO ORDER

Dave Landis called our first meeting of 2010 to order at 7:00. Ralph Crafton in his prayer asked that we remember Bill Wendling. Dave Landis also told us about Kay Keener being in the hospital and asked for prayers for her as well. Don Pertl introduced Leo Whigham as our guest and potential Board Member. Leo is retired and he and his wife Barbara reside on the shores of Lake Murray. Leo's experience spans many years of telecommunication sales, marketing and finance with AT&T, Hitachi and TEAM Leasing. He currently works with FEMA Logistic support during declared disasters and is a member of both the Lexington and Lake Murray Chamber of Commerce.

MINUTES

Pat Wendling was not present to present the minutes as her husband Bill has been hospitalized at Lexington Hospital with an aneurism. Joy Downs asked for a vote on the minutes as presented in November and they were approved with one exception on the date. Louise Love gave a brief update on Bill's condition stating that he came through the surgery fine, and was sitting up, but had developed pneumonia in one of his lungs. Many people asked about bringing food to Pat's home. Joy had taken a ham on behalf of LMA.

TREASURER'S REPORT

Tom Ruple presented the Treasurers' Report. We had an income of \$1065 with \$1035 coming from collected dues. Our total expenses for the month were \$1811.62 with the largest item being the Lake Link at \$722.43.

OLD BUSINESS

TOUR OF HOMES

Louise Love gave an update on the progress on the event. We have only one home committed and she asked anyone with a prospect to contact her. She passed an example of an invitation we will send to prospective home owners this month. Stan Jones will offer a discount on food purchased at the Quarter Deck by guests of the tour. They will use their ticket to receive the discount. It was decided the ticket price will be \$30.00. We will offer a \$3.00 discount for tickets purchased at the Boat Show and the Quarterly Public meeting on February 23rd.

THE BOAT SHOW

Mike Murrell attended the meeting and has agreed to coordinate manning the booth for the Boat Show. He indicated each shift would need a minimum of 2 and a maximum of 4 workers. A sign-up sheet was passed around and Mike let everyone know that if all the slots are not filled, the draft will be reinstated. As membership is the key objective of LMA participating in the boat show and sign ups have declined over the past years, a discussion ensued as to how we can increase our numbers. Having a talking point for those working the booth would help when talking to visitors to emphasize our accomplishments and goals for Lake Murray. Dave Landis felt it very important that we communicate the work we have done on the re-licensing and Joy Downs wanted a sign to indicate we are "The Voice of Lake Murray". The door prize was discussed and the items under consideration were the life vest, a tube or a fishing trip provided by one of the fishing guides on the lake. For visuals, we decided to use Ryan Westmorland's flat screen and run an updated version of our activities. It was also proposed that we have a map of the Lake with pins indicating where current members live, where Board Members live, where

corporate sponsors are located and place a pin for any new member who joins. The map could also show the locations of our quarterly public meetings. We are also going to be working with Sea Tow to exchange representatives at each time slot.

CHRISTMAS PARTY

Dave reported on the Christmas party which Don Pertl was so gracious to host. All had a great time and did not do too much damage to Don's home. He may actually have us back when he gets into his new home. Well, that might be hoping too much. At any rate, the board thanked Don for his hospitality.

PUBLIC MEETING

Dave Landis reminded everyone that our next public meeting will be at the Saluda Ruritan Club on February 23, 2010. We will have a safety presentation from Jay, Bill Argentieri from SCE&G will give an update on the license process and a representative from Richland County will provide information on the new "home check" program that has begun on Lake Murray. There was a question about an article in the paper concerning mercury in the fish of Lake Murray and Roy will investigate this to see if it is something we will need to address at the meeting.

NEW BUSINESS

CHAMBER OF COMMERCE

Dave introduced maps that the Lake Murray Chamber has provided us. The map has advertisements around the edges. Joy has been talking with them and there is a space available for \$345. The chamber gives out 10,000 of these to members and also includes them with mail outs and they are available at their location. It was felt that because of the great exposure that we should invest in the ad. There is also an online link for all those on the map for people to visit our website. Stan Jones made a motion that we take out the ad and it was approved.

NOLANS NALMS (NORTH AMERICAN LAKE MANAGEMENT SOCIETY)

Joy reported that we have been a member of Nalms, but we had not been active as they had some difficulty with replacing the previous director for a period of time. Barbara Wiggins with Nalms and the North Carolina Chapter has contracted us to see if we want to keep the South Carolina Chapter active.. There is a balance in their treasury that we have made contributions to. Joy indicated we do learn a lot about all aspects of lake maintenance from the national and regional conferences. Roy said we need to be sure if we continue our membership, that we send representatives to the conferences to get the most of our participation. Joy said all the larger lakes are participates with the exception of Marion and Moultrie. Joy will gather additional information and report at the next meeting.

COMMITTEE REPORTS

Environmental

Roy let us know there was currently a bill in the legislator which includes language that discusses water draw downs at Lake Murray. Dave Landis said he would attend the meeting where this would be discussed for details.

Government Liaison

Joy Downs announced that she will be stepping down as the Government Liaison and that Irby Shultz has agreed to take her place. Thanks to Irby for stepping up. Joy will have a meeting at her home Wednesday afternoon to look at Senate Bill 452 which is to put into place a water

control program for S.C. This will prepare us for the meeting Thursday morning with Senator Campbell. Steve Bell and Dave Landis will attend to receive explanation of the bill and to ask questions concerning it. Joy encouraged all to read the House Senate Bill 452.

Publicity

This chair is still vacant. Dave asked Board Members to give serious consideration on who will best fill it.

Membership

Amy Jo Jacobson summarized the Boat Show information and the fact that we have the additional offering of Sea Tow for our members. Amy Jo asked about the phone calls we were to be making to members whose membership had expired and Dave said Debra with Sea Tow was working on that.

News Letter

Sharon let us know she is still putting information on our Face Book page and encouraged all to visit it. She let everyone know that SCE&G would be giving away saplings on February 19 & 20 at their office near the dam. Dave suggested that we email or US mail all members information on the Boat Show, Sea Tow and the next Public Meeting.

Nominating

Aleda again welcomed Leo and encouraged him to join our Board. She said Sally Edwards would visit next month and was a very good candidate for working on the Board. All Board members who have terms expiring have been contacted and only two will not be returning for another term, Jim Valac and Del Jenkins. Dave reiterated the need for a Publicity Chair. Joy suggested we search in the Saluda area; perhaps speak with Ralph Shealy, publisher of the Saluda Sentinel.

Safety

Jay Schabacher would like to put a questionnaire in the Lake Link asking people to let us know their main concerns on safety. Joy mentioned that the deputy from Richland County who currently works on the lake would be interested in participating in the LMA proposed safety meeting.

Special Events

Already discussed

Projects

Ken Fox did not have anything to report at this time.

Web Site

Tom reported there were 1370 hits in the first 10 days of the month. Many of them were from all over the world.

The meeting was adjourned at 8:45.